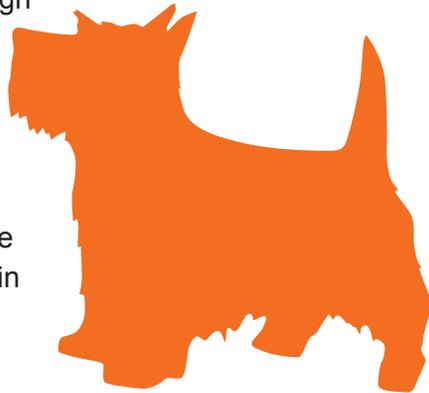


Recognizing the importance of meat and other essential nutrients in a cat or dog's diet is key to achieving optimal health.

Dogs are carnivores with omnivorous capability. This means that they best use and most need meat as their protein source. Although they can also process protein from sources such as grain, meat is a much more valuable protein source.



Cats have an even greater need for meat than dogs. They are known as 'obligate carnivores'. This means that they have a greater affinity and a greater requirement for meat as their most utilizable protein source. Even if all other nutrient levels are equal, the diet with the highest meat content is always preferable.



Learn more about your pet's health online at www.PetHealthStore.com or find the information you need in our articles:

MAXIMIZE HEALTH WITH DIET

- *Why Good-Better-Best?-- A Food Guide*
- *Health + Value - Healthy Foods on Budget*
- *Let Food Be Thy Medicine*
- *More & Better - Human-Grade Pet Foods*
- *Enzymes - The Key to Your Pet's Health*
- *To Supplement or Not to Supplement*
- *Safely Transitioning Foods*
- *The Obesity Epidemic*
- *Food Allergies in Dogs*

PREVENTATIVE CARE

- *Food Safety & Mycotoxins*
- *It's Flea & Tick Season*
- *Cats and Plants*
- *Dogs and Dangerous Foods*

IMPORTANT PET ISSUES

- *Choosing a Veterinarian*
- *Travel With and Without Your Pet*
- *Adopt or Foster - A Guide*
- *Cat Comfort*
- *So You Have a New Dog/Puppy*
- *So You Have a New Cat/Kitten*

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?

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BECAUSE YOUR PET'S HEALTH IS IMPORTANT

We at **PetHealthStore** are focused on maximizing your pet's health by enhancing their daily nutrient absorption through best diet practices.

Best Diets are frozen and freeze dried meat and vegetable diets. These are highest in nutrients, and nutrient absorption, of all diets. *Frozen and Freeze-Dried foods are frozen to minus 20 degrees, protecting all available nutrients and enzymes. Or, add Enzymes to a "Better" diet.*

Better Diets are canned human-grade foods that are high in meat, and some new dry foods that DO have high meat content. Consider adding a relevant supplement -- to enhance nutrient availability and absorption.

Good Diets are dry human-grade foods,. If your budget allows add meat (canned or fresh). *Most dry foods are high in carbohydrates, and low in meat content.(relative to canned, frozen, and freeze-dried foods).* Try to use a grain-free or starch-free dry food. They are higher in meat, and lower in carbohydrates.

CHOOSE A FOOD AND SUPPLEMENT PLAN THAT'S RIGHT FOR YOU AND YOUR PET.

Freeze Dried or Frozen and "Better" diets + Enzymes

Best diets are frozen and freeze-dried. These are highest in nutrients, and nutrient absorption. And... Canned or High Meat Dry + Enzyme supplement.

BEST IN BOWL
Freeze Dried & Frozen

Canned or High Meat Dry Canned & High Meat Dry foods

Better diets have high meat content, and more nutrients. This maximizes constitutional strength.

BETTER IN BOWL
Human Grade Canned

Dry Human-Grade

Good diets start with the high quality nutrients and increased absorption of these nutrients.

GOOD IN BOWL
Human Grade Dry

Ask us to help. We are your resource for making the best decisions for the health of your pet.

